



## Circle K International Preferred Charities and Service Partners Events

While you may work with other organizations in your local community, whenever possible it is important to assist one or more of the Kiwanis or CKI service partners, preferred charities or promotional charities.

Consider participating in these events during the year:

**Dairy Queen Miracle Treat Day.** On July 27 (U.S.) and August 10 (Canada), participating Dairy Queen locations donate US\$1 to the local Children's Miracle Network Hospital from every Blizzard treat sold.

**Peace is Possible/International Day of Peace.** JCI's Peace is Possible campaign mobilizes young people worldwide to create awareness, advocate, take action and commit to everlasting world peace. The campaign aims to build a coalition of like-minded stakeholders from all sectors of society. Peace is Possible begins September 14 and culminates with International Day of Peace on September 21.

**Trick-or-Treat for UNICEF.** Clubs around the world collect funds for Trick-or-Treat for UNICEF by holding fundraisers during October or by going door-to-door on Halloween, October 31. All Trick-or-Treat proceeds from CKI clubs benefit the WASH campaign. If your club previously has participated in Trick-or-Treat for UNICEF, boxes automatically will be delivered to you around the end of September. If your club is participating for the first time, request boxes from the Kiwanis Children's Fund in early September. Additional boxes may be ordered via the Kiwanis Family Store. More detailed information is released via Circle K social media in September.

**Prematurity Awareness Month and Prematurity Awareness Day.** November is March of Dimes Prematurity Awareness Month. During this month, CKI clubs support March of Dimes in focusing attention on premature births. Clubs often center service projects around prematurity and team with the local March of Dimes office to assist area neonatal hospitals. On November 17 – World Prematurity Day – many clubs light the campus in purple (the color for prematurity awareness).

**Students Team Up to Fight Hunger holiday food drive.** As the term winds down before holiday break, collect unopened, unexpired food from fellow students before they leave campus. Donate the items to a local food bank to fight hunger in your community.



**IHOP National Pancake Day.** During this event, typically held in March at participating IHOP locations, patrons receive a free short stack of buttermilk pancakes. In return, they are asked to leave a donation of any size, with all funds donated to a local hospital affiliated with one of several partners. In addition to donating, volunteer at IHOP to assist staff and explain to customers how donations will be used. IHOP National Pancake Day benefits Children's Miracle Network Hospitals, The Leukemia & Lymphoma Society, and Shriners Hospitals for Children in the U.S.; Children's Miracle Network in Canada; Asociación Mexicana de Ayuda a Niños con Cáncer in Mexico; and the Kythe Foundation in the Philippines. Beginning in January, check Kiwanis and Circle K International social media for additional information on volunteer opportunities. For more information on IHOP Pancake Day, visit [ihoppancakeday.com](http://ihoppancakeday.com)

**March for Babies.** Participate in a local March for Babies event sponsored by March of Dimes. Form a team and fundraise, volunteer at the event and assist local March of Dimes representatives with various tasks. Visit [marchforbabies.org](http://marchforbabies.org) for a list of events in your area.

**St. Baldrick's Foundation head-shaving events.** Organize a head-shaving event to benefit St. Baldrick's at any time during the year. The St. Baldrick's team will help you every step of the way. Complete the online interest form, and a team member will contact you. [stbaldricks.org/organize-an-event](http://stbaldricks.org/organize-an-event)

**STUFH End of the Term food drive.** Before everyone leaves campus, collect unopened, unexpired food from your fellow students. Donate the items to a local food bank to fight hunger in your community.